

POWER

Building Financial Independence, One Resident at a Time

POWER (Providing Opportunities for Wellbeing and Equity for Renters) provides every POAH resident with access to the tools they need to reach their personal and financial goals— from increasing income to build lasting assets, credit, and confidence.

Our Proven Impact: A Decade of Results

FAMILY SELF-SUFFICIENCY PROGRAM SUCCESS



\$3.6 million+
saved



1,000+
households served
since 2016



\$10,000
in average savings per
graduating household



110% increase
in earnings from
enrollment

28% decrease
in unemployment among
FSS participants

22% decrease
in credit invisibility among
program graduates

BROADER COMMUNITY IMPACT FINANCIAL OUTCOMES

2,000+
residents placed in jobs
through POAH's Woodlawn
Resource Center

24% increase
in income among
Community Impact
program participants

19% reduction
in unemployment among
Community Impact
program participants



The POWER Difference

“The program was easy. The hard part was everyday life. Staying focused on goals, getting back on your feet, putting money away, staying positive. But my coach kept me going.” — Dana Paquette, FSS Program Graduate

POWER Services: Resident-Centered Financial Support

INDIVIDUALIZED FINANCIAL COACHING

Every resident gets access to professional coaching to set budgets, tackle debt, and work toward their personal goals.

RENT REPORTING FOR CREDIT BUILDING

Residents build credit just by paying rent on time—no extra steps required.

FAMILY SELF-SUFFICIENCY PROGRAM

Helps families build asset while increasing income. Participants save an average of \$10,000 (some save well over \$25,000) in just five years.

DOWNPAYMENT ASSISTANCE

Direct support (\$10,000-\$25,000) to help residents become homeowners.

GROW RESOURCE CENTERS

On-site hubs offering job training, emergency help, and community support.



Where We're Headed

SCALE & REACH

- **2,300 households** enrolled in financial coaching
- **7,500+ households** building credit through rent reporting
- **Continuing to offer FSS at 100% of eligible properties** as we build and acquire new housing

INNOVATION & ENGAGEMENT

We're testing targeted outreach strategies, incentive programs, and marketing approaches to maximize participation. Our technology-enabled approach allows us to meet residents where they are, measure impact, and continuously improve program effectiveness.

EXPECTED OUTCOMES

- **Increase overall financial stability** reducing evictions and creating more stable communities
- **Build credit scores** enabling residents to access safer financial products and achieve their goals
- **Reduce harmful debt** while increasing earnings, savings, and net worth
- **Expand access** to safe banking services and products
- **Strengthen resident agency** and confidence in financial decision-making

EVERY RESIDENT.
EVERY GOAL. EVERY STEP
FORWARD MATTERS.

POWER isn't just about paying rent—it's about building the foundation for generational wealth and financial independence. Through personalized coaching, innovative credit-building tools, and asset-building programs, we're helping residents not just get by, but get ahead.

Ready to Partner with Us?

Join us in expanding POWER's reach and impact to help more families achieve financial independence.



**Celebrating
Community
Impact**

PRESERVATION OF
AFFORDABLE HOUSING

POWER is made possible through partnerships with TrustPlus, Compass Working Capital, Esusu and other leading financial service providers committed to resident success, as well as the generous support of our partners.